

# ALBUQUERQUE

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# ★ FILM ★

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# FESTIVAL

# success stories

# 2010

## media coverage

Albuquerque Alibi  
 Albuquerque Journal  
 AlbuquerqueArts  
 CNM Chronicle  
 Comedy Film Nerds  
 The Daily Lobo  
 El Paso News  
 Inside/Outside Magazine  
 KISS 93.3 FM Radio  
 KOB FM Radio  
 KOB-TV  
 KRQE-TV  
 Local IQ Magazine  
 New Mexico Business Weekly  
 ReelzChannel Television  
 Santa Fe New Mexican  
 Univision TV  
 Univision Radio  
 Via (AAA newsletter)

## public relations

Arizona Department of Tourism  
 City of Albuquerque  
 Colorado Department of Tourism  
 Examiner.com  
 Albuquerque CVB  
 New Mexico Department of Tourism  
 New Mexico Film  
 New Mexico Film Society  
 PRNewswire  
 Scribd.com

I felt so honored to be invited to such a great festival that truly celebrates independent film. Just to be considered for competition at a festival that was fostered by and has its centerpiece award named after the late great Dennis Hopper was an honor. Rich Henrich and his entire staff made our film feel so special and welcome. More happened for my career at ABQ than any other festival this season. To win Best Comedy was just the icing on a very rich cake.

- Johnny Dowers, Co-writer, Lead Actor, Composer *Pickin' & Grinnin'*

"The Albuquerque Film Festival is a highlight of our year. Everything you should expect in a film festival. Inspiring movies, motivating panels and seminars, awesome events and parties, but what keeps us coming back year after year is the community of Filmmakers who are truly committed to the love of films."

- All The Best, FLYING CANTER BROTHERS  
 Directors of *Bobby Zero* starring Mos Def and Erykah Badu

"The Albuquerque Film Festival is a highly rewarding reality for any filmmaker. This is one of the few festivals that has found a way to bring together filmmakers, VIPs and audiences as true equals. It's a breath of fresh air in a landscape typically dominated by cliques and barriers."

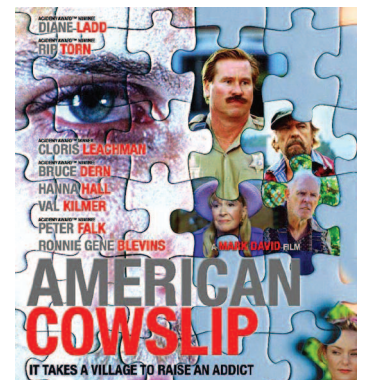
- Tony Hewett, Producer, *American Cowslip* starring Val Kilmer



Monte Hellman at the Venice Film Festival holding the cherished Golden Lion, awarded to him by Quentin Tarantino. Monte is proudly wearing the AFF Maverick Award, a belt buckle with the New Mexico Zia, presented just days earlier.



AFF Film4Change Award Winners for their film *The Dry Land*: Ryan Piers Williams (director/writer), America Ferrera (producer/actress), and Ryan O'Nan (actor), pictured with AFF Director, Rich Henrich.



Congratulations to AFF winner for Best Feature Film, *American Cowslip*, now available through Netflix, Blockbuster, Video On Demand and other retail outlets.